

THE MESOCRATIC PARTY | POLICY WHITE PAPER

How We Built the Platform

The Research, Methodology, and Strategic Framework Behind the Mesocratic Party's Policy Positions

Evidence first. Ideology never.

Published by the Mesocratic National Committee February 2026

Paid for by the Mesocratic National Committee. Not authorized by any candidate's committee.

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Executive Summary

The process began by identifying and ranking the top 50 issues facing the country, weighted by three empirical signals: public priority polling (what Americans say matters most), party platform salience (how prominently each party addresses the issue), and real-time issue momentum (what's rising in credible trend data). For each issue, the Republican and Democratic positions were mapped side by side using official party platforms and widely documented stances, with approximate public support estimated for each.

A Mesocratic position was then developed for every issue, guided by two core principles:

Principle 1 — Strong middle class: Prioritize policies that lift take-home pay, reduce the cost of essentials (housing, health care, energy), and expand opportunity (apprenticeships, childcare, broadband).

Principle 2 — Find the common ground: Where feasible, combine the most popular and effective elements of each party's platform, targeting solutions that polling shows can draw bipartisan majorities.

Each position was then stress-tested against projected support models, overlap analysis with both major parties, and viability assessments. The result is a platform where approximately 60% of positions lean toward the GOP on some issues and toward the Democrats on others — not because of ideological loyalty, but because the evidence and middle-class impact pointed in that direction.

This white paper documents the complete methodology: how issues were ranked, how positions were derived, how they connect to the party's published policy papers, and why the Mesocratic platform looks the way it does.

1. The Problem: Platforms Built Backward

In the Republican and Democratic parties, platforms are built backward. They begin with ideology — a set of priors about the role of government, the nature of markets, or the direction of social policy — and then work outward to specific positions. The result is a platform that serves the ideology first and the people second.

1.1 How Major Party Platforms Are Built

Both major parties draft their platforms through committees composed of delegates selected by party leadership. These committees operate within the ideological boundaries set by the party's base, its donor class, and its most influential interest groups. The platform is then approved at the national convention — a largely ceremonial process.

The result is predictable: Republican platforms emphasize deregulation, tax cuts, and traditional values regardless of which specific policies would best serve working and middle-class Americans. Democratic platforms emphasize expanded government programs, revenue increases on higher earners, and progressive social policy regardless of the same question.

Neither party begins with the question: ***What does the middle class actually need on this issue?***

1.2 What We Did Differently

- 1. What does the data say about this issue's impact on the middle class?**
- 2. What does each major party propose, and what is the public support for each approach?**
- 3. What combination of ideas — from either side, or from neither — would produce the best outcome for middle-class Americans?**

This is not split-the-difference centrism. On some issues, the evidence pointed clearly toward a traditionally conservative approach. On others, it pointed clearly toward a traditionally liberal one. On many, the best answer borrowed from both. The methodology is ideologically agnostic. The conclusions go wherever the evidence leads.

2. The Methodology: How We Ranked and Researched

2.1 Issue Identification

We began with a comprehensive inventory of policy issues facing the United States, drawn from party platforms, congressional agendas, polling data, and media analysis. This inventory was refined to 50 top-tier issues — the issues that Americans care about most, that dominate political discourse, and that have the greatest impact on the middle class.

2.2 The Ranking Framework

Each issue was ranked using three weighted signals:

Public priority polling (50% weight): What Americans say matters most right now. Sources include Pew Research Center (February 2025, “Top National Problems”), AP-NORC (January 2025, “Public’s Priorities”), and Gallup’s “Most Important Problem” tracking.

Agenda salience (25% weight): How prominently each issue appears in the official 2024 Republican and Democratic party platforms — the latest comprehensive statements from each party.

Issue momentum (25% weight): What’s spiking in credible trend reports. This captures emerging issues like AI regulation, disinformation concerns, and shifting energy/climate sentiment that may not yet dominate polling but are rising fast.

2.3 Position Mapping

For each of the 50 ranked issues, we documented:

The Republican position: Drawn from the 2024 GOP platform, official party communications, and widely documented policy stances.

The Democratic position: Drawn from the 2024 Democratic platform and equivalent sources.

Approximate public support for each position: Directional benchmarks estimated from recent national polling, binned into support bands. These are not single-survey absolutes — they represent the weight of available evidence on where the public stands.

2.4 The Mesocratic Position

With both positions and their public support mapped, a Mesocratic position was developed for each issue. The guiding principles were consistent:

Does this policy strengthen the middle class? Does it reduce costs, increase opportunity, or protect economic security for working and middle-class Americans?

Does this policy draw from the strongest ideas available? Not the most moderate ideas — the strongest. If the best idea on an issue comes entirely from one party’s playbook, the Mesocratic position adopts it. Common ground is the goal where it exists, but not at the expense of good policy.

Can this policy win broad support? A position that is correct but politically impossible is a think-tank paper, not a platform. Mesocratic positions are designed to be both sound and viable.

3. Strategic Alignment: The 30/20 Framework

The research produced a clear pattern: the Mesocratic platform is not evenly split between the two parties. Of the 50 issues analyzed, approximately 30 positions lean closer to the GOP framing and 20 lean closer to the Democratic framing. This was not a target — it was a result.

3.1 Why the Tilt Exists

The 30/20 split reflects a deliberate strategic insight: the issues where the GOP framing resonates with middle-class voters — border security, crime, energy production, fiscal discipline, parental rights — are issues where conservative language and policy instincts align naturally with middle-class priorities. These are the issues where the Mesocratic platform adopts GOP-leaning framing while adding middle-ground elements that broaden appeal.

The 20 issues where the platform leans Democratic — health care, housing, gun safety, social security, childcare — are areas where progressive policy solutions directly serve middle-class economic interests. On these issues, the evidence favored Democratic-leaning approaches, often reframed for middle-class pragmatism rather than progressive ideology.

3.2 The GOP-Momentum Issues

Polling and recent elections show that these issues resonate strongly with conservative and swing voters. The Mesocratic platform hardens its language toward GOP framing on these issues while adding centrist elements:

Immigration and border security

Crime and public safety

Energy permitting, drilling, and nuclear expansion

Parental rights and K–12 education

Religious liberty

Gun policy (preserving lawful ownership)

Trade and tariffs

Taxes and federal spending discipline

Election integrity and secure voting

Foreign policy strength (China, Israel, fentanyl)

3.3 The Democratic-Leaning Issues

To maintain broad appeal and win moderates, these issues stay aligned with Democratic-leaning solutions but framed for middle-class pragmatism:

Health care costs and ACA protections

Childcare and paid family leave

Housing affordability

Reproductive rights (contraception, IVF, Roe-like standard)

LGBTQ+ protections with religious liberty balance

Climate (framed as cost-cutting and jobs, not ideology)

Student debt relief (targeted, with accountability)

Minimum wage (moderate regional increases)

SNAP and nutrition incentives

Voting access (paired with security in online voting system)

4. The Issue Matrix: Top 15 at a Glance

The following table shows the top 15 issues by rank, with the Republican position, Democratic position, Mesocratic position, and overlap analysis. The full 50-issue matrix is available for download at mesocrats.org/platform.

#	Issue	GOP Position	Dem Position	Mesocratic Position	Lean
1	Inflation & Cost of Living	Deregulation, energy expansion, tax cuts	Drug-price caps, antitrust, targeted subsidies	Permitting fast-track for domestic energy (incl. nuclear) + strong antitrust; expand CTC/EITC; targeted relief on essentials; PAYGO on new spending.	Balanced
2	Health Care Costs	Price transparency, HSAs, market competition	Expand ACA, Medicare drug negotiation, public option	Keep ACA baseline; cap out-of-pocket drug costs; national price transparency; optional public option in noncompetitive markets; expand HSAs.	Closer to Dem
3	Immigration & Border	Tighten asylum,	Border security +	Secure border with	Balanced

	Security	increase removals, wall/tech	pathway to citizenship for Dreamers	tech/staff; mandatory E-Verify; rapid asylum decisions; earned legalization for long-term residents; citizenship for Dreamers.	
4	Federal Budget Deficit/Debt	Cut spending, restrain agencies, no tax hikes	Raise revenue on corps/top earners; protect safety net	Bipartisan fiscal guardrails: PAYGO, close loopholes, cap real spending growth; protect middle-class benefits; sunset reviews.	Balanced
5	Jobs & Wages	Deregulation, apprenticeships, energy production	Infrastructure/clean-energy jobs, raise minimum wage	National apprenticeships; licensing reciprocity; moderate regional minimum wage indexed to inflation; expand EITC; small-biz hiring credit.	Closer to GOP
6	Abortion & Reproductive Rights	Leave to states; restrict late-term	Codify Roe nationally; safeguard medication abortion	Protect contraception/IVF; Roe-like viability standard with health/life exceptions; reasonable late limits;	Balanced

7	Crime & Public Safety	More police, tougher penalties, oppose defund	Community policing, accountability, mental-health response	conscience protections with access guarantees. Hire more officers; focused deterrence; co-responder mental-health teams; data transparency ; gun-trafficking crackdowns.	Closer to GOP
8	Gun Policy	Protect 2A; oppose AWB; enforcement /mental health	Universal background checks, red-flag laws, AWB	Universal background checks; due-process red-flag laws; safe-storage incentives; target straw purchasing; preserve lawful ownership.	Closer to Dem
9	Economy (Overall)	America-First industrial policy, tariffs, rollback regs	Middle-out growth, public investment, antimonopoly	Middle-class industrial policy; time-limited, targeted tariffs; faster permits; strong competition policy.	Balanced
10	Social Security & Medicare	Keep benefits; growth/optional private features	Strengthen benefits; no privatization; drug savings	No cuts to earned benefits; modest payroll cap lift at very high	Closer to Dem

				incomes; drug savings to Medicare; bipartisan solvency commission.	
11	Housing Affordability	Deregulate building; oppose rent control	Zoning incentives, LIHTC expansion, homelessness funding	Tie federal funds to zoning reform; fast permits; expand LIHTC/starte r-home credits; matched down- payments for first-time buyers.	Balanced
12	Climate & Energy Transition	Expand oil/gas/nucle ar; oppose EV/ESG mandates	Emissions cuts, renewables/ EV push, environment al justice	All-of-the- above: renewables + nuclear + cleaner gas; grid build- out; methane controls; EV incentives where cost- effective.	Balanced
13	Education (K-12)	Parents' rights, school choice, curriculum limits	Fund public schools/teac hers, oppose book bans	Parental visibility; evidence- based charters; boost teacher pay in shortage areas; protect libraries; civics/financ ial literacy.	Balanced
14	Higher Ed & Student Debt	Apprenticesh ips/	Targeted/ broader	Income- driven	Balanced

		alternatives; oppose broad forgiveness	relief; lower costs; expand Pell	repayment as default; expand Pell; apprenticeship parity; institutional accountability for outcomes.	
15	China Policy	Confront trade/tech theft, restrictions, deterrence	De-risk with allies, human rights, avoid escalation	De-risk with allies; block sensitive tech flows; expand U.S. R&D; maintain crisis hotlines; targeted human-rights sanctions.	Balanced

Note: The full 50-issue matrix with projected support percentages, overlap scores, and viability bands is available for download at mesocrats.org/platform.

5. From Research to Policy Papers

The 50-issue matrix was the foundation. But a matrix entry is a summary, not a policy. Each position required deeper development — research into the specific data, evidence, counterarguments, implementation details, and costs that would turn a one-line stance into a defensible, actionable proposal.

The Problem: What’s broken, with data.

The Evidence: What the research says about causes and solutions.

The Proposal: Specific, actionable policy with implementation details.

The Math: What it costs and what it returns.

The Counterarguments: Honest engagement with the strongest objections.

The Comparison: How the Mesocratic position differs from both major parties.

5.1 Published Policy Papers

12 Years and Out (Term Limits) — Connected to issues of election integrity, campaign finance, and institutional reform. Proposes 12-year term limits for both chambers of Congress, pursued through constitutional amendment and a voluntary Mesocratic pledge. Addresses counterarguments on institutional knowledge and lobbyist influence with companion reforms.

Build More Homes (Housing) — Connected to housing affordability (#11), homelessness (#30), and economic mobility (#5). Proposes banning institutional single-family home purchases, zoning reform through federal incentives, streamlined permitting, matched down-payment programs, and Housing First expansion. Combines deregulatory approaches (permitting, zoning) with targeted interventions (down-payment assistance, Housing First).

Equal Under the Law (LGBTQ+ Rights & Religious Liberty) — Connected to LGBTQ+ rights (#23) and religious liberty (#44). Proposes federal anti-discrimination protections in employment, housing, and public accommodations paired with explicit protections for religious institutions' internal practices. Demonstrates that equality and religious liberty are complementary, not contradictory.

Qualified to Govern (The Polis Doctorate) — Connected to institutional competence, election reform, and governance quality. Proposes a free, accessible, nonpartisan professional credential for federal office covering constitutional law, economics, policy, ethics, and data literacy. Addresses the elitism objection directly: the credential is free, requires no prior degree, and is available to every American.

Additional white papers are in development across the full range of platform issues. Each follows the same methodology: begin with the research, develop the position from evidence, and produce a document rigorous enough to withstand scrutiny from any direction.

6. The Projection Model

To assess the political viability of each Mesocratic position, a transparent support projection model was applied to all 50 issues.

6.1 How the Model Works

For each issue, the model estimates projected Mesocratic support using the following inputs:

GOP support band (S_g): Approximate percentage of the public supporting the Republican position.

Democratic support band (S_d): Approximate percentage supporting the Democratic position.

From these inputs, the model calculates:

Overlap population: Americans who support elements of both positions (estimated at 60% of the minimum of the two support bands). These are the natural Mesocratic constituents — people who see merit on both sides.

Undecided/unaligned share: The portion of the public not captured by either party's position.

Mesocratic capture rates: The model estimates that the Mesocratic position captures 70% of the overlap population, 35% of partisan-only supporters (weighted by policy proximity), and 50% of the undecided population.

6.2 What the Model Shows

Across the 50 issues, projected Mesocratic support ranges from approximately 36% to 47%, with most positions falling in the “Medium viability” band. These projections are conservative — they do not account for the compounding effect of a coherent platform (voters attracted by one position may stay for others) or the electoral advantages of a party that draws from both sides of the aisle.

The model is a tool for assessment, not a prediction. Its value is in identifying which positions have the broadest potential appeal and which may require more work to build public support.

7. What This Platform Is — and Is Not

7.1 It Is a Starting Framework

The positions in this platform were developed by the party’s founder as a first draft — a researched, evidence-based first draft, but a first draft nonetheless. They represent one person’s best attempt to define the middle ground on the issues that matter most to the American middle class, informed by data, polling, and policy analysis.

They are not final. They are not permanent. They are the beginning of a conversation.

7.2 The Membership Owns What Comes Next

The research documented in this white paper is offered to the membership as a foundation — not a mandate. The data, the methodology, the sources, and the reasoning are all transparent. The membership can adopt these positions, modify them, or replace them entirely. The platform is whatever the people say it is.

7.3 It Is Not Ideology

This platform was not built to satisfy conservatives or progressives. It was built to serve the middle class. Where that mission aligned with conservative instincts, the platform leans right. Where it aligned with progressive instincts, the platform leans left. Where neither party had the right answer, the platform charts its own course.

8. Conclusion

Most political platforms are written to win arguments. This one was written to solve problems.

The result is a platform that leans right on some issues, left on others, and charts its own course on many. It is not centrist for the sake of centrism. It is centrist because that is where the evidence led.

This is how a platform should be built. Not from ideology. Not from donors. Not from committees insulated from the people they claim to represent. From research. From evidence. From the simple, foundational question: what does the middle class need?

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Methodology Notes

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